

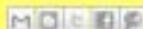
ORANGE JUICE AND BISCUITS



The most
important
meal of the day.

NOMINATE OJ&B FOUNDER @JONVALDEZ AS "MUST-FOLLOW PERSONALITY" ON
MASHABLE EVERYDAY UNTIL 11/29/10!

The 4th Annual Independent Handbag Designer Awards Pre Party Hosted By Robert Verdi



There were so many fab events in June that it was hard to keep up! One of my favorite events that I attended was The 4th Annual Independent Handbag Designer Awards pre party hosted By Robert Verdi at the Swarovski Crystallized concept store in SoHo. (The concept store in SoHo is the only Swarovski CRYSTALLIZED store in the United States. The other stores are located in London, Shanghai and Austria!)



Above: A floor length chandelier made with Swarovski Crystals hangs by the staircase in the two level Swarovski Crystallized concept store in SoHo.

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Jonathan Valdez
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Holla! RT @LmgRIGHtNow: Just nominated @jonvaldez for Most-Foll Personality <http://mash.to/2im2n> #MashableAwards
20 minutes ago

Thanks so much! RT @thop25: Just nominated @jonvaldez for Most-Foll Personality <http://mash.to/2im2n> #MashableAwards
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Shout out to Houston fashion week 1 starts today! Look out for @kalynhemphill on the runway!
about 1 hour ago

In 1492 Columbus Sailed the Ocean Blue
about 1 hour ago



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Above: A floor length chandelier made with Swarovski Crystals hangs by the staircase in the two level Swarovski Crystallized concept store in SoHo.

Handbags sketches were submitted by fashion students and finalist were picked to have their creations come to life! I saw some amazing talent come from these students, some better than what is currently out there today! The bag at the top of this post is actually the winner for the bags with crystallized Swarovski elements. "Tarnati Tales" was designed by Aimee Kestenberg who drew inspiration from the Australian Blue Ring Octopus. The limited edition bag made with materials like cafe creme lambskin, blue suede, plum red italian suede and Swarovski Crystals is priced at \$2,200.

I was OBSESSED with the amount of talent that Aimee Kestenberg possessed. She told me that she is a Leo just like me and that I would love her designs that included lions. SHE WAS RIGHT! Check out this amazing piece of Kestenberg's that she wore to the event.



Above: An amazing piece by Aimee Kestenberg. It is made of real gold and a special python skin! BEYOND EPIC and truly unique!



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BISCUITS!**



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Public Relations &
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**SXSW FILM 2009
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