

# TAILORED SOCIETY

## ABOUT

TAILORED SOCIETY is an online community that showcases the work of young, emerging fashion designers from around the world. Covering the work of students, amateur designers, and small up-and-coming brands, we try to show the side of fashion that often goes unseen. We're always seeking to spotlight new talent, so feel free to give us a shout-out at [info@tailoredsociety.com](mailto:info@tailoredsociety.com)

MONDAY, MAY 24, 2010

## Introducing: Jatalika



This past weekend we attended the launch of a new accessory label created by our friend Aimee Kesterberg, an Australian native and recent graduate in Parsons accessory design. The label is called Jatalika, a word that combines the first two letters of the girls' names in Aimee's family (Jade, Tammi, Linda, and Kaëe, respectively).

"Instinct" is the theme for this collection debut and Aimee, whose star sign is Leo, incorporated many elements of her personality into the line--starting very literally by using imagery of the lion. A Leo is said to be courageous, strong-willed, and confident, all of which can be seen reflected in Jatalika's pieces. We loved the collection's use of exotic skins, gemstones, and custom sculpted metals--can't wait to see more!

## MOST DISCUSSED

JUMP "ZETO"

T.S. Meets "The Sartorialist"

le sang des betes

Revive Customs

Oh the silk!

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