

Designer success in the bag

YOUNG designer **Aimee Kestenberg** won the 2010 Independent Handbag Designer Awards in New York.

The Mount Scopus Memorial College graduate was recognised in the category “Best Use of Swarovski Crystallized Elements” for her \$US28,000 creation “Tammi Tales”, inspired by her younger sister and based on the Australian blue ring octopus.

Kestenberg, 23, said that despite being told the design was impossible, she set herself to the task.

“After two weeks of working 22 hours a day in a factory in Brooklyn and almost losing a couple of fingers along the way, the impossible was proven possible,” she said. “The bag represents everything I stand for: hard work and creativity.”

Kestenberg is pictured with the dean of Parsons The New School for Design, Simon Collins.

